

Share the Warmth

NOVEMBER 5 – 30, 2018
TARGET: 2018 ITEMS

This year we will be kicking off the Share the Warmth Campaign in November in order to deliver this year's donations earlier in the Edmonton cold-weather season.

As you purchase and drop off your donation this year I would like to ask you to think of the recipients and how much your kindness means to them. I would also like to ask you to think of how close they may be to you or how close you may be to them.

**Every dollar
collected is donated**

**Every item collected
is donated**

Who might be the recipient of your generosity? Who among us has a friend, relative, family member or other loved one who might be in need of the services of the Bissell Center, Boyle Foot Clinic, Elizabeth Fry Foundation or Hope Mission this year or in the near future? The truth is probably closer to home than it might appear. In many cases we or several of our friends and family are as little as a week away from missing our bill payments (<https://www.ctvnews.ca/business/fewer-living-paycheque-to-paycheque-but-more-overwhelmed-by-debt-survey-1.4081177>).

And even if we are cautious with our finances, what if someone close to us were to fall ill and require full time support from us? Would you quit work to care for a loved one? How much would our lives need to be turned upside down before we ourselves might need these services?

This year let's put a face to the donation you make to the Share the Warmth Campaign. Let's bring some warmth to someone in need.

FIRST DELIVERY – 524 Pairs of SOCKS donated to the Boyle McCauley Foot Clinic

