

Share the Warmth

Share the Warmth Campaign 2016 (November 7 – December 9)

is a NASA sponsored donation drive to collect new winter items (socks, toques, gloves, scarves) for local charities and their subsidiaries.

Campaign Spokesperson: Retired Business Instructor, Gordon Smith

Share the Warmth is a legacy from now retired Business Instructor Gordon Smith. Gordon, though confined to a wheelchair, is all about helping others who are in need.

One of his yearly projects while at NAIT was to organize the collection of socks that he delivered to charitable organizations. He filled many lockers to overflowing!!

Upon his retirement, the NAIT Academic Staff Association (NASA) took up his “Sock it to Me Brother” initiative, and expanded it to include new Toques, Gloves and Scarves.

Since 2006, more than 23,550 items have been collected and \$20,190 in cash has been donated from the NAIT Community and Corporate Sponsors. **Watch for donation boxes throughout the campus’.**

The quality of all the new and handmade items donated has increased each year.

The average cost of one pair of Thermal Winter Socks is \$6-8.

Past Charitable Organizations Assisted

*****Bissel Centre***
Boyle McCauley Health Centre
Crossroads (Fairview Alberta)
George Spady
Elizabeth Fry Society
Hope Mission
Kindred House
McMan Youth Centre
Native Friendship Centre**

denotes 2015 recipients

NAIT has a long history of generously supporting charitable causes from both current Staff and Students as well as its Alumni members. Just to name a few: United Way, Edmonton Food Bank, Dental and Athletic Services for students at inner city schools, Culinary Arts students prepare a Thanksgiving meal for the homeless, Shinerama, fundraising for Breast Cancer and “Movember”, Daffodils, Christmas Hamper program, scholarships for NAIT students, books for Africa, items for the Mustard Seed Church and Youth Emergency Shelter, blankets for Animal Shelters and many, many other micro-giving opportunities.

